



Goodbye guest check-outs, **hello loyal customers!**

We use blockchain technology to reduce friction at check-out and member sign-up!



The world of payments
is **Changing**

PayPal Launches U.S. Dollar Stablecoin

PayPal USD (PYUSD) is fully backed by U.S. dollar deposits, short-term U.S. treasuries and similar cash equivalents, and can be redeemed 1:1 for U.S. dollars.

The Future of Money: Gearing up for Central Bank Digital Currency

By Kristalina Georgieva, IMF Managing Director
Atlantic Council, Washington, DC

February 9, 2022

Why Mastercard is bringing crypto onto its network

FEBRUARY 10, 2021 | BY RAJ DHAMODHARAN

Etihad Airways 'Horizon Club' Web3 Loyalty Program Will Let You Stake NFTs for Miles

Holders of its EY-ZERO1 NFTs will be able to lock up their assets to earn Etihad miles that can be redeemed on real-world flights and upgrades.

By Rosie Perper  Aug 1, 2023 at 8:38 a.m.

Aug 16, 3:57 am

 **Blockworks**

Coca-Cola NFTs on Coinbase Base Chain Draw \$450,000 in Sales

Forbes

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Why Every Brand Should Be Going Direct-To-Consumer (DTC)

Bernard Marr Contributor 

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Apr 11, 2022, 01:10am EDT

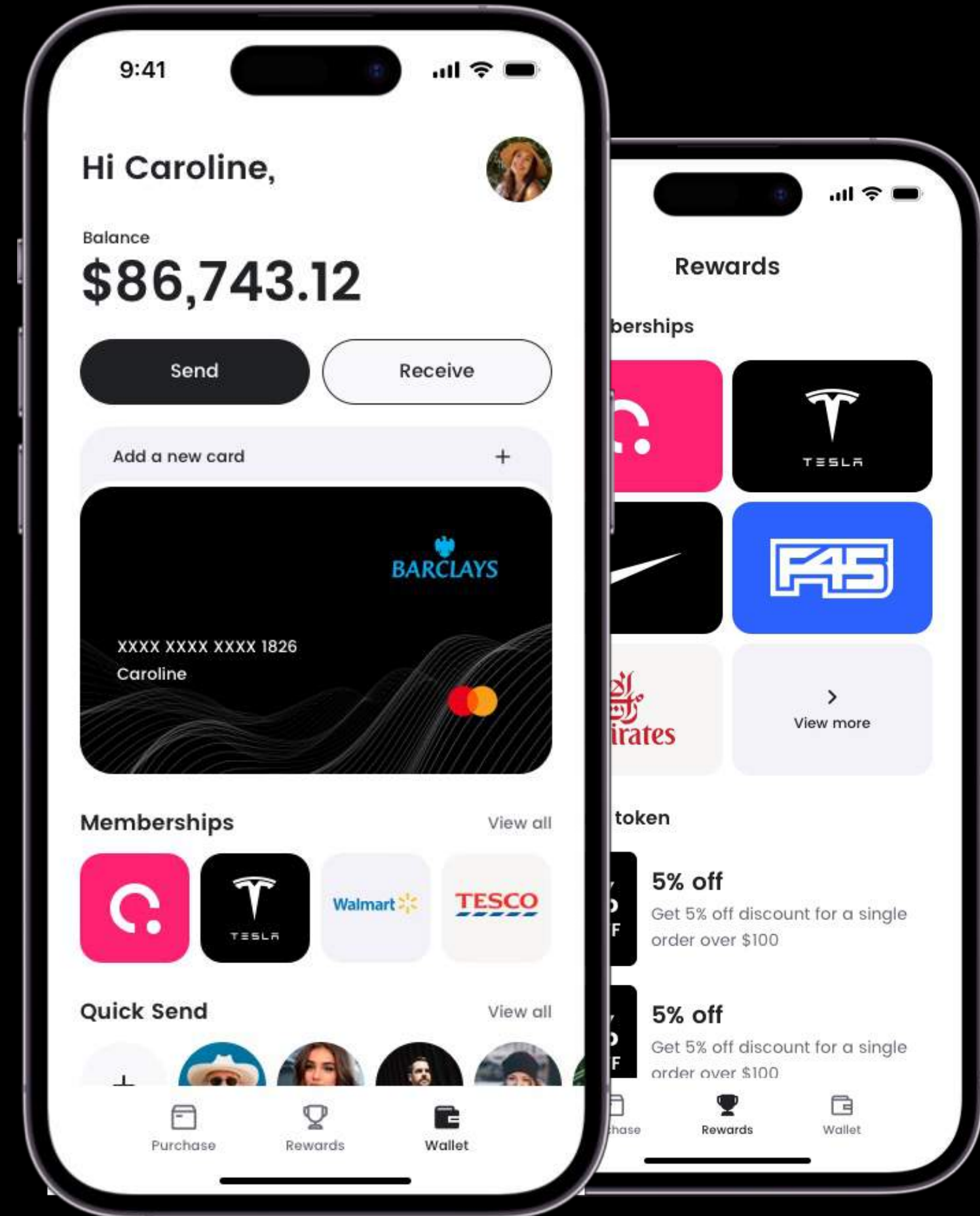
Customer engagement
is **Changing**

We created the customer-owned

digital wallet

so you can engage directly with your customers and offer them easy payment experiences.

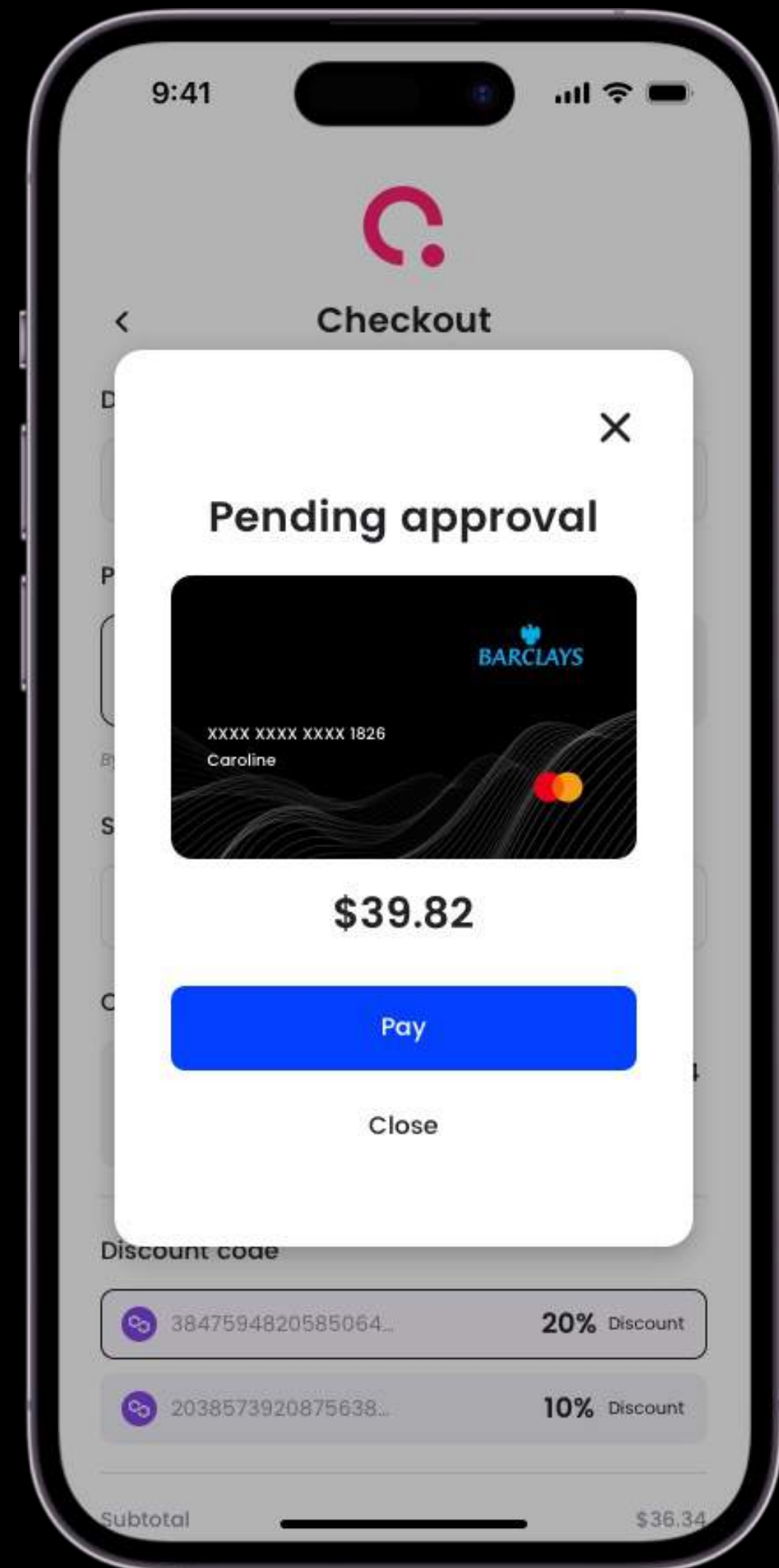
- ✔ Offer fast check-out
- ✔ Run personalized customer engagement & loyalty programs
- ✔ Control and track engagement
- ✔ Accept credit card or crypto payments
- ✔ Reduce data breach & cyber risk



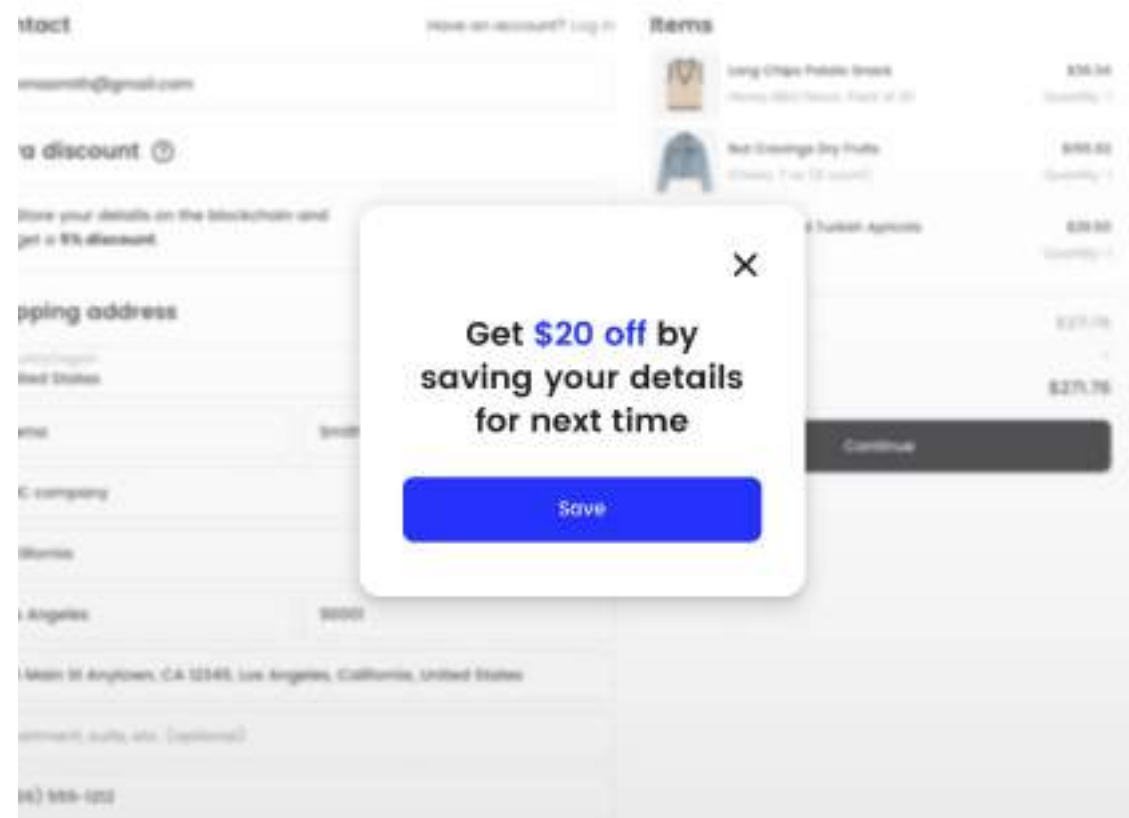
✓ Fast check-out

The acquisition opportunity

- ✓ Personalized customer engagement & loyalty programs
- ✓ Control and track engagement
- ✓ Accept credit card or crypto payments
- ✓ Reduce data breach & cyber risk

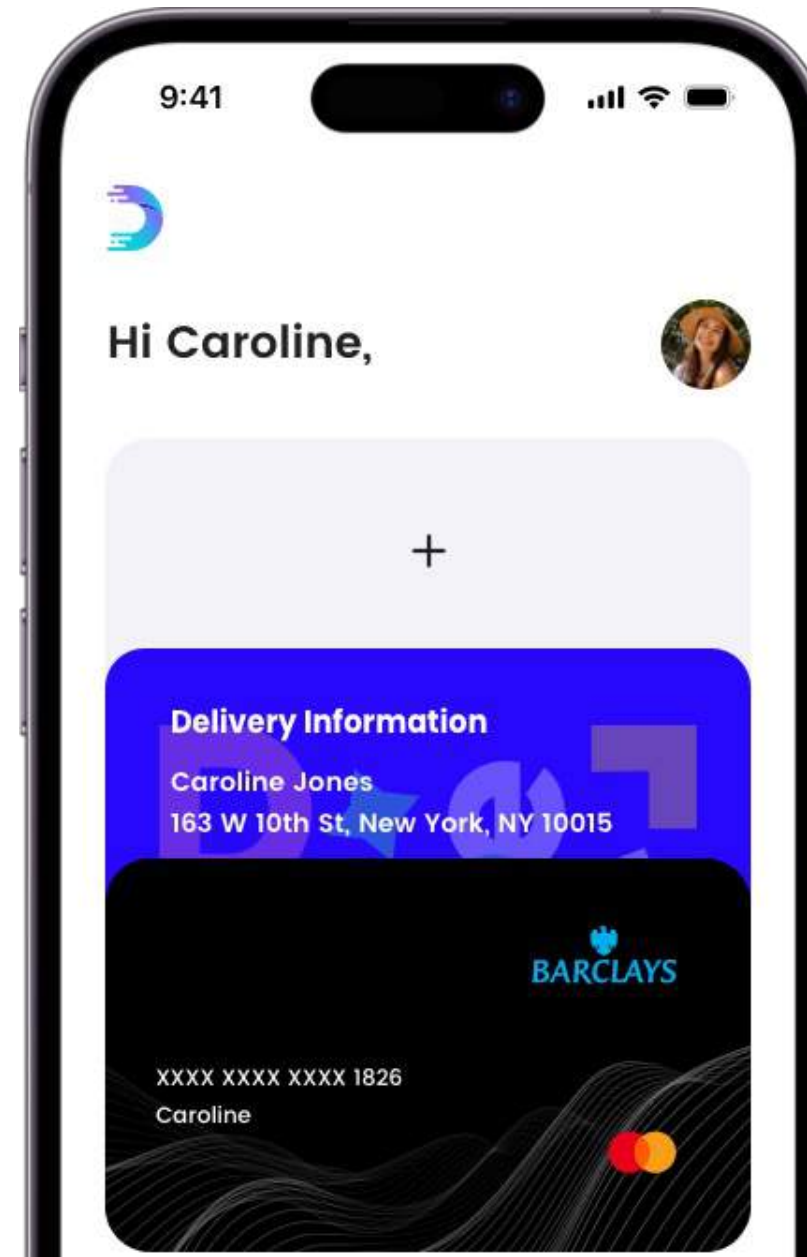


► Fast check-out



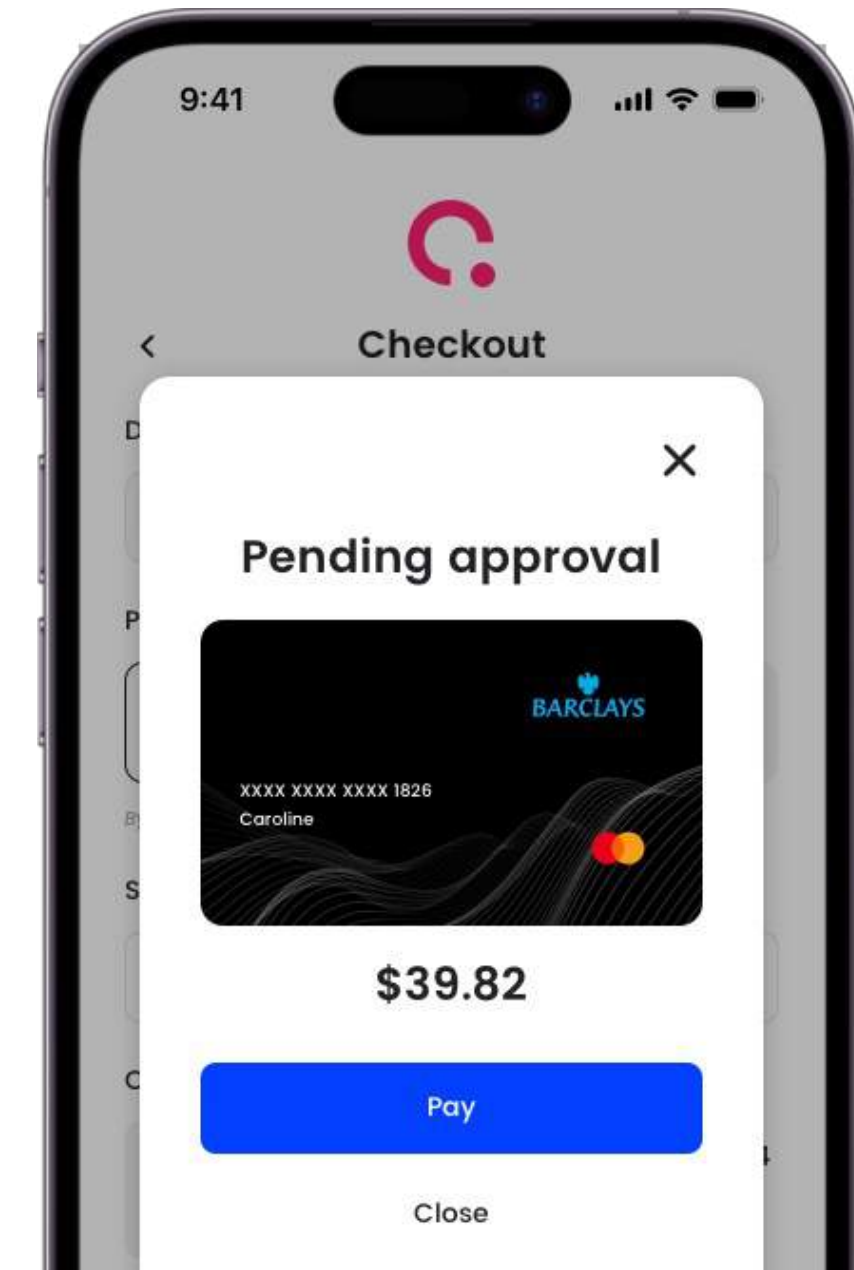
Don't lose guest check-outs

Customers can save their check-out information with one click on your check-out page.



A customer wallet is created

A Deputy blockchain-wallet is created to hold digital versions of their check-out information.



Secure & fast check-out every time

The customer can re-use this information with password-less login in your check-out experience.

✓ Fast check-out

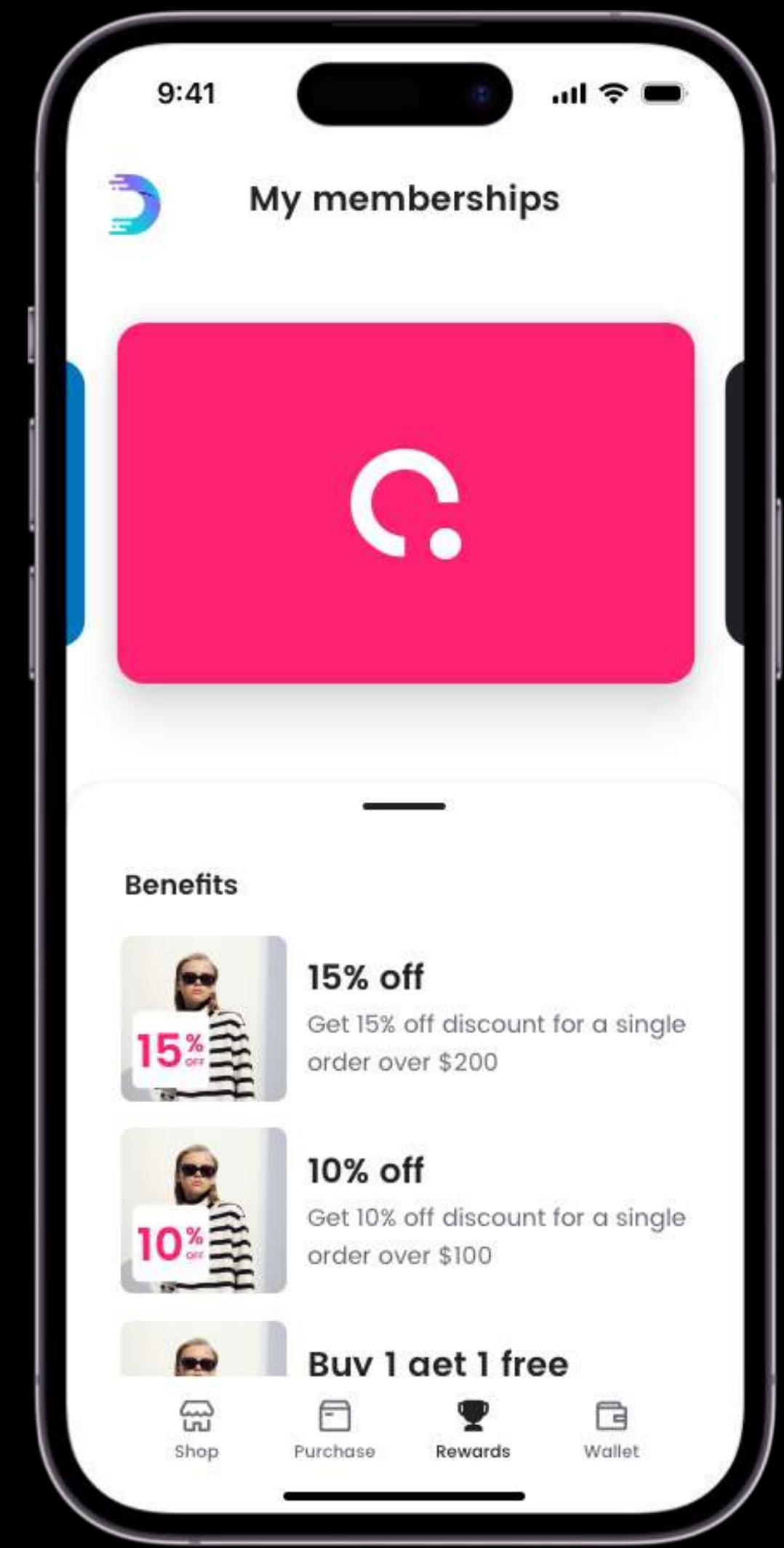
✓ **Personalized customer engagement & loyalty programs**

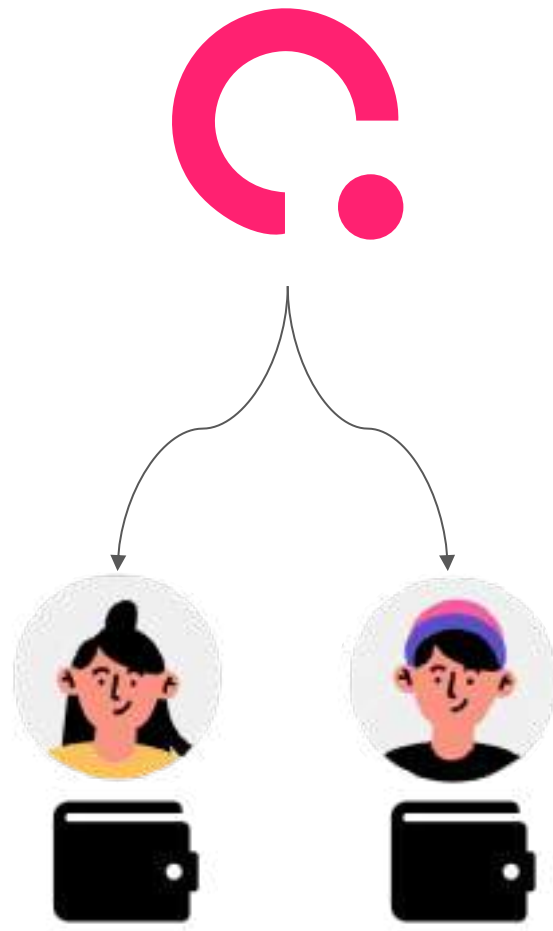
The value creation opportunity

✓ Capture valuable customer data

✓ Accept credit card or crypto payments

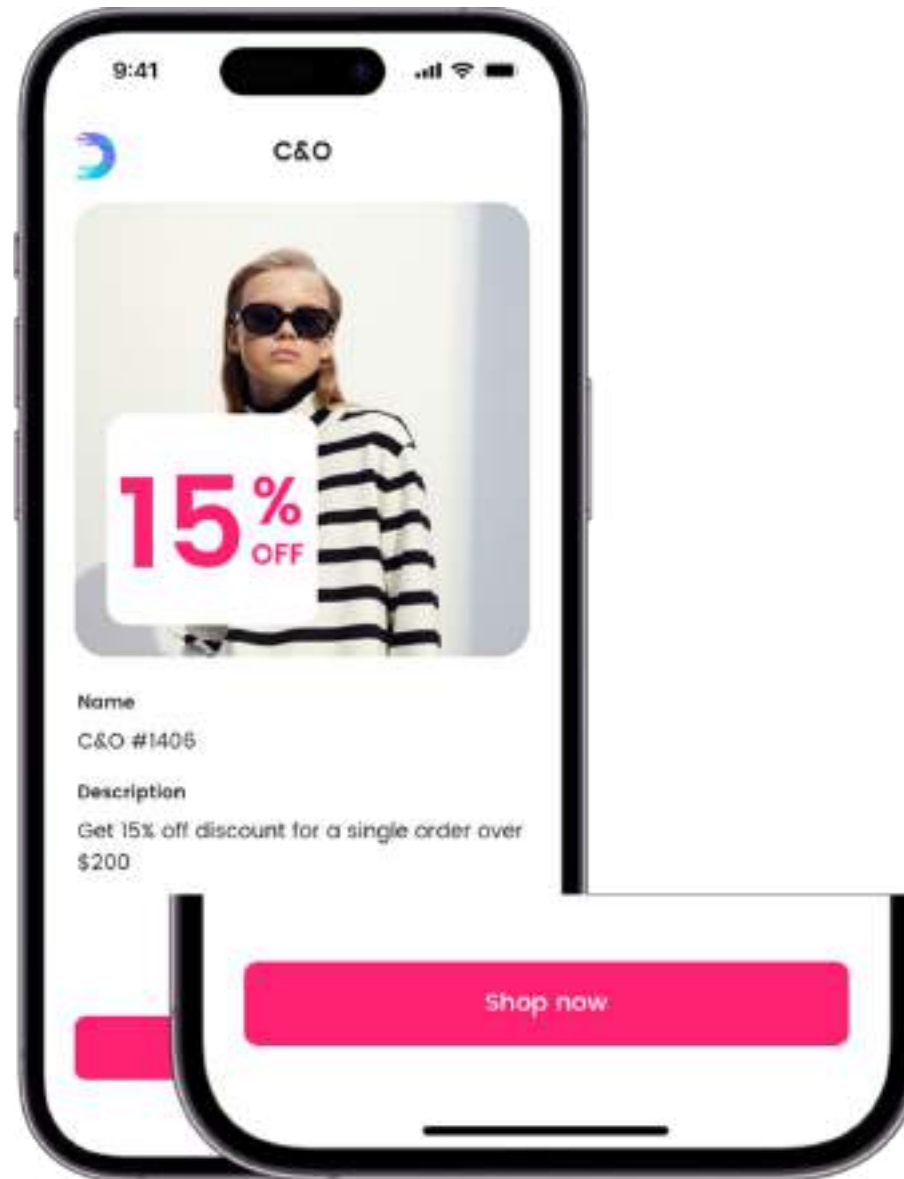
✓ Reduce data breach & cyber risk





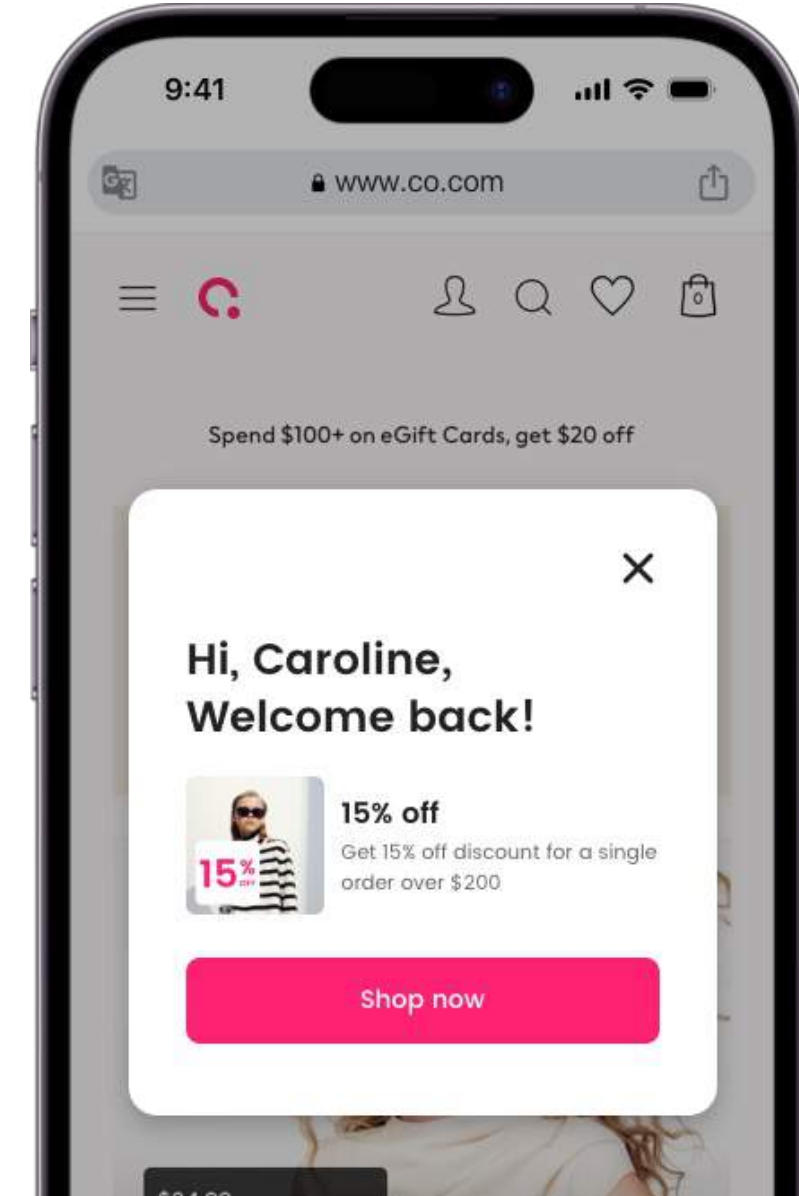
Direct relationship with the customer's wallet

The wallet has a unique ID where you can send your customers customised & programmable benefits, easily!



Send benefits to bring customer's back

Send NFT powered benefits to take the customer to your store or specific item and automatically apply the benefit.



Reduce friction when redeeming benefits

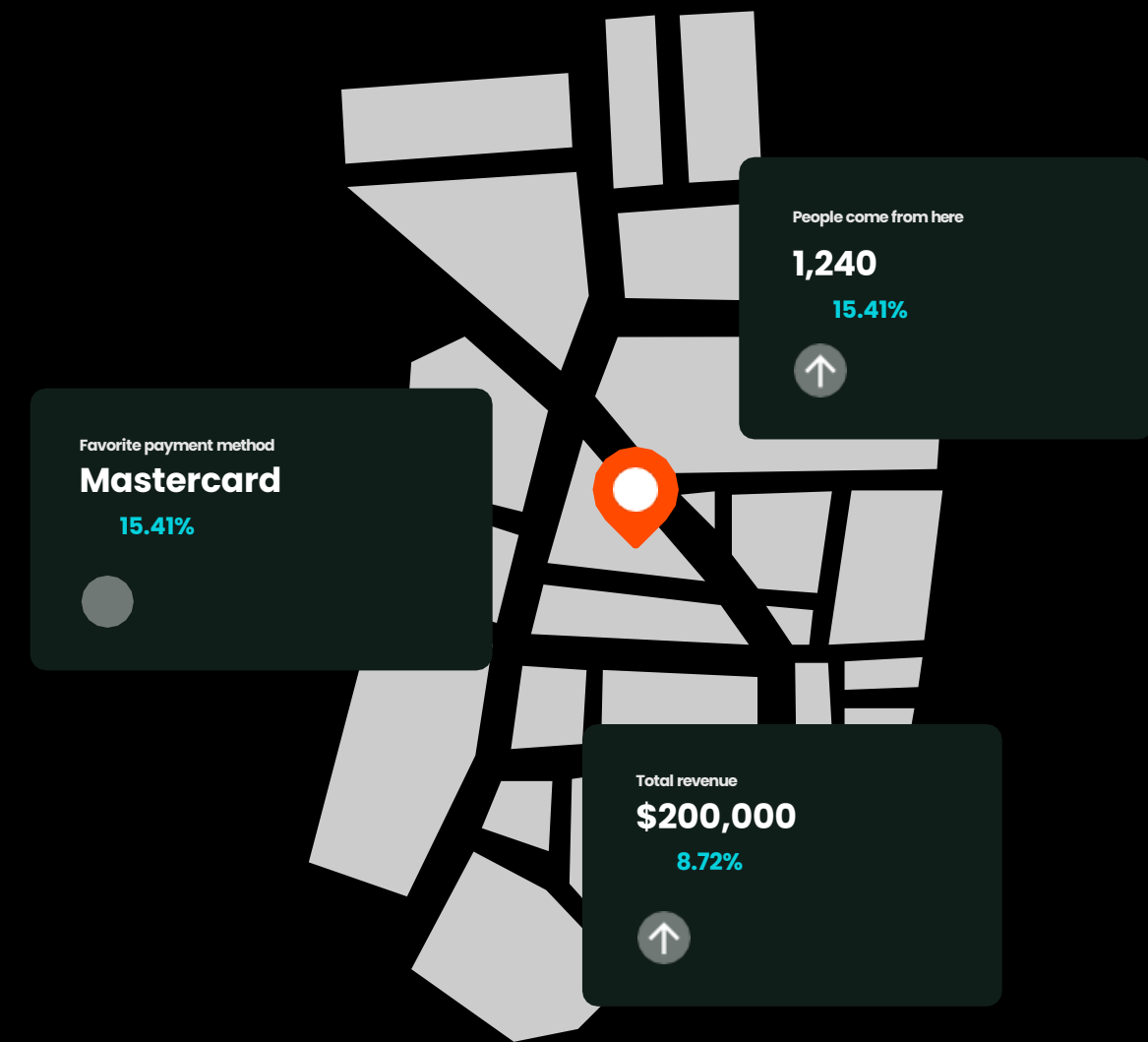
No more codes, or signing in required at check-out. All benefits associated with the customer will automatically apply.

- ✓ Fast check-out
- ✓ Personalized customer engagement & loyalty programs

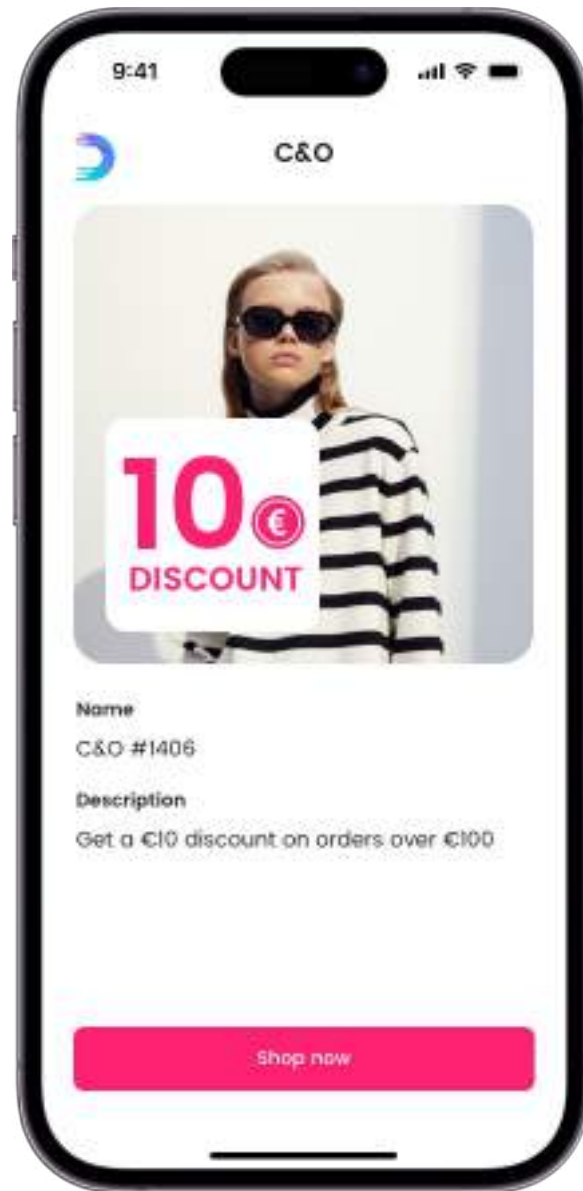
✓ Control and track engagement

The opportunity to take back control

- ✓ Accept credit card or crypto payments
- ✓ Reduce data breach & cyber risk

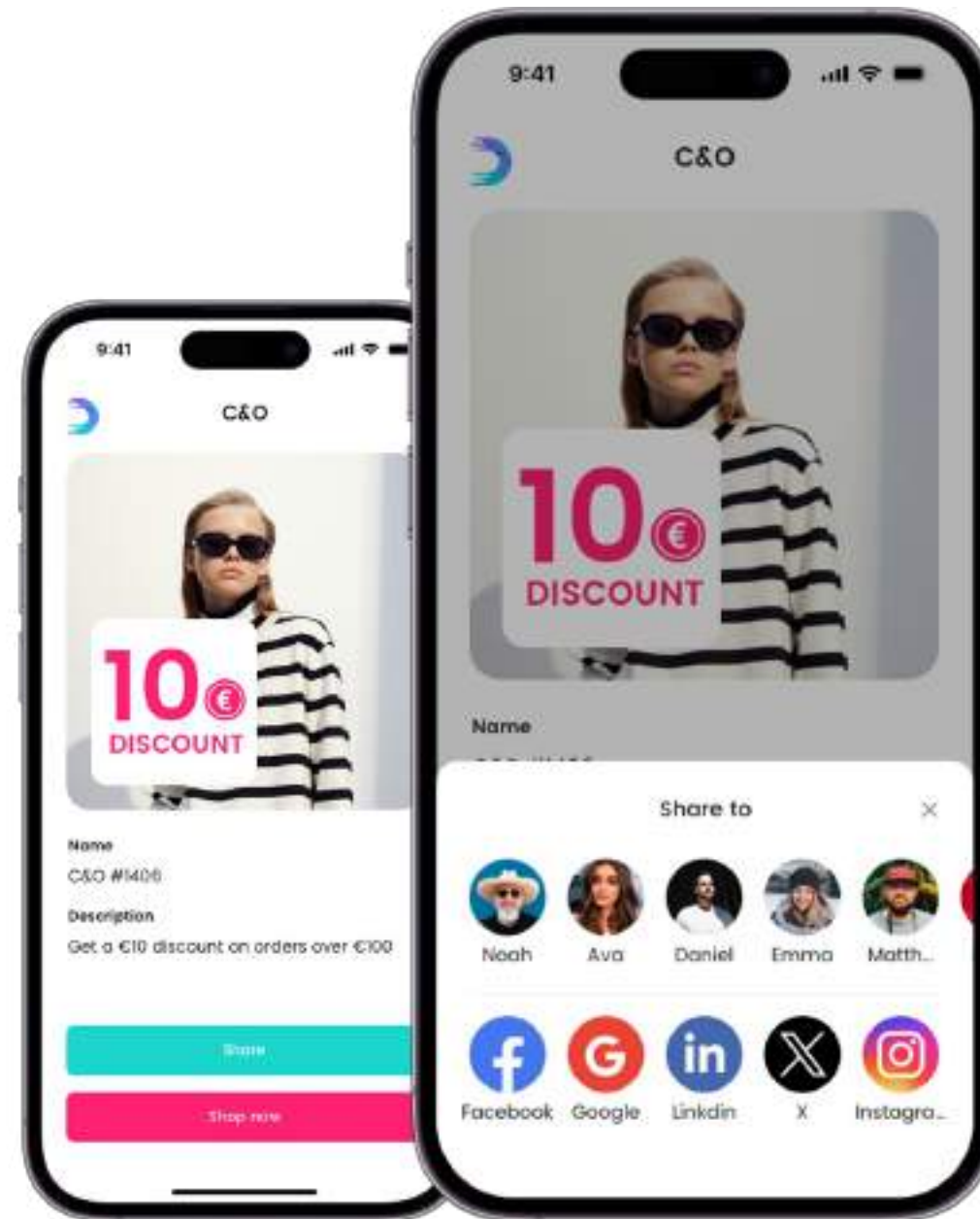


► Control and track engagement



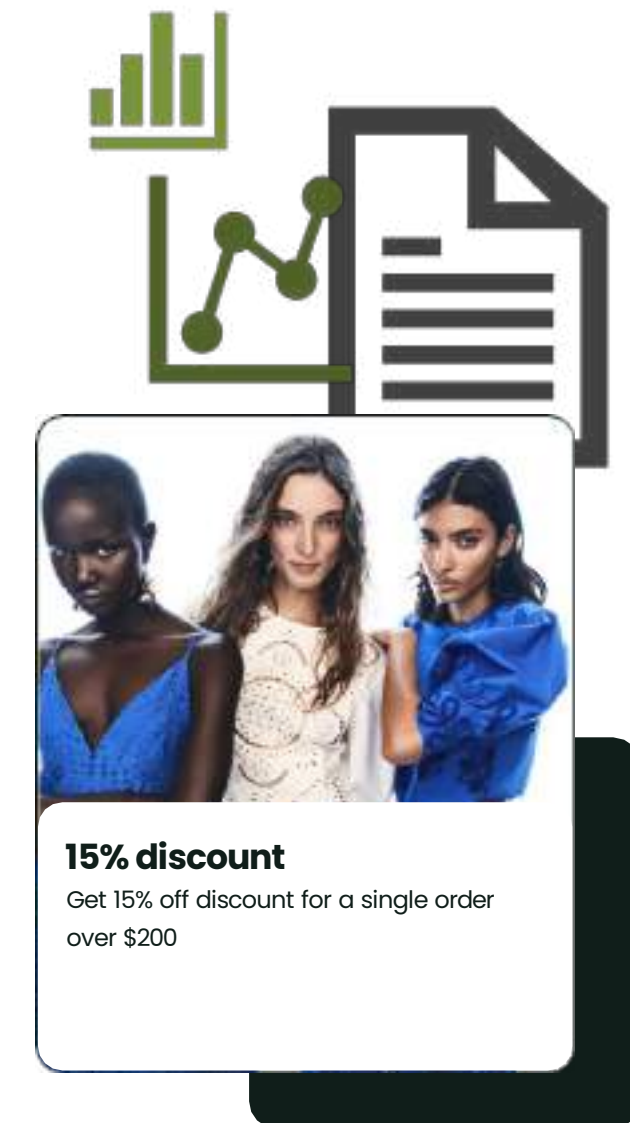
Create personalized benefits

Send personalized benefits to specific customers or customer segments that can only be redeemed by recipients.



Create referral benefits to reach new customers

Allow customers to share with their NFT powered benefits to their friends to onboard new members.



See exactly what's happening

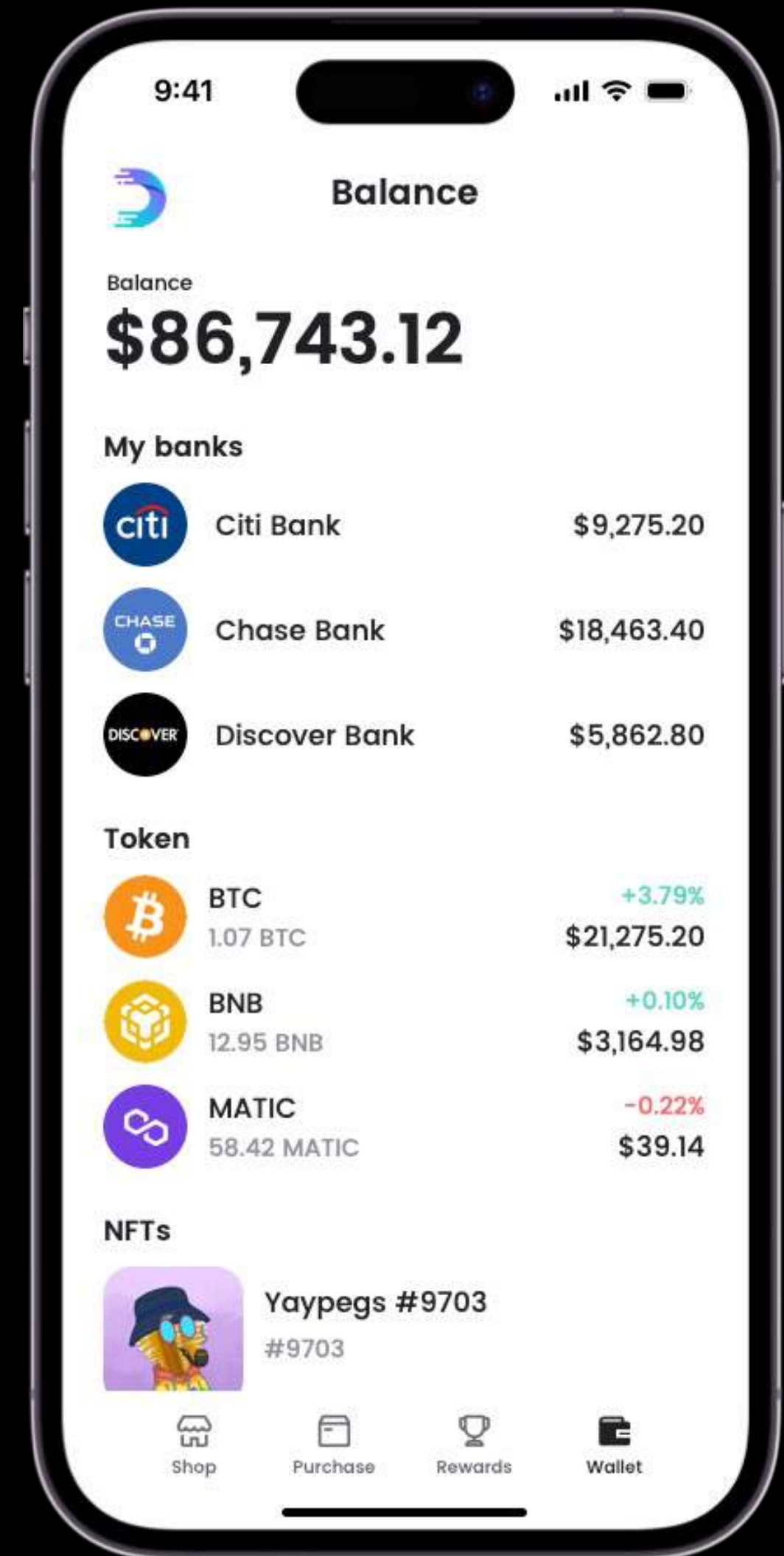
Record the movement of each NFT benefit from your CRM through our APIs, custom reports or from the blockchain.

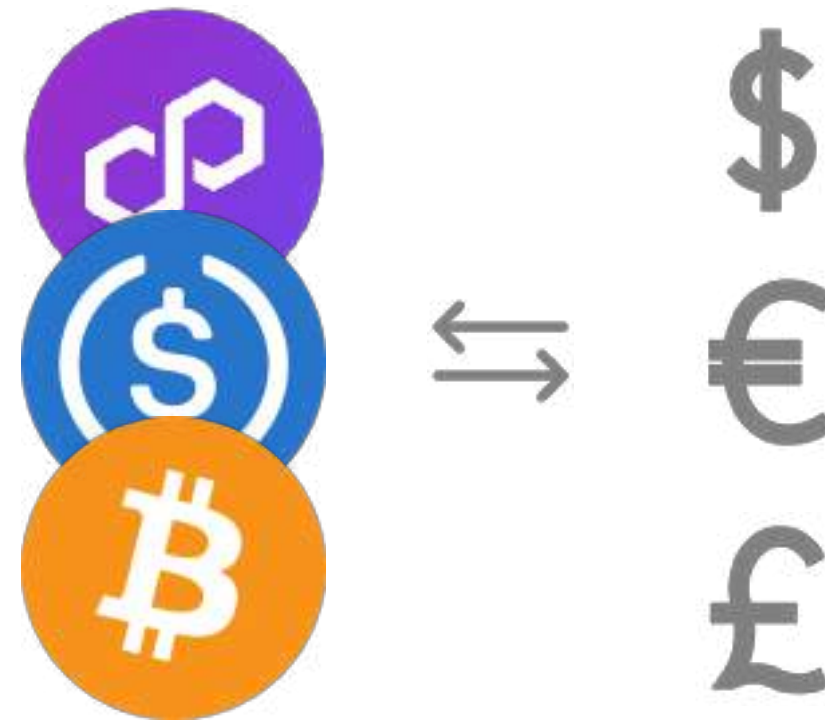
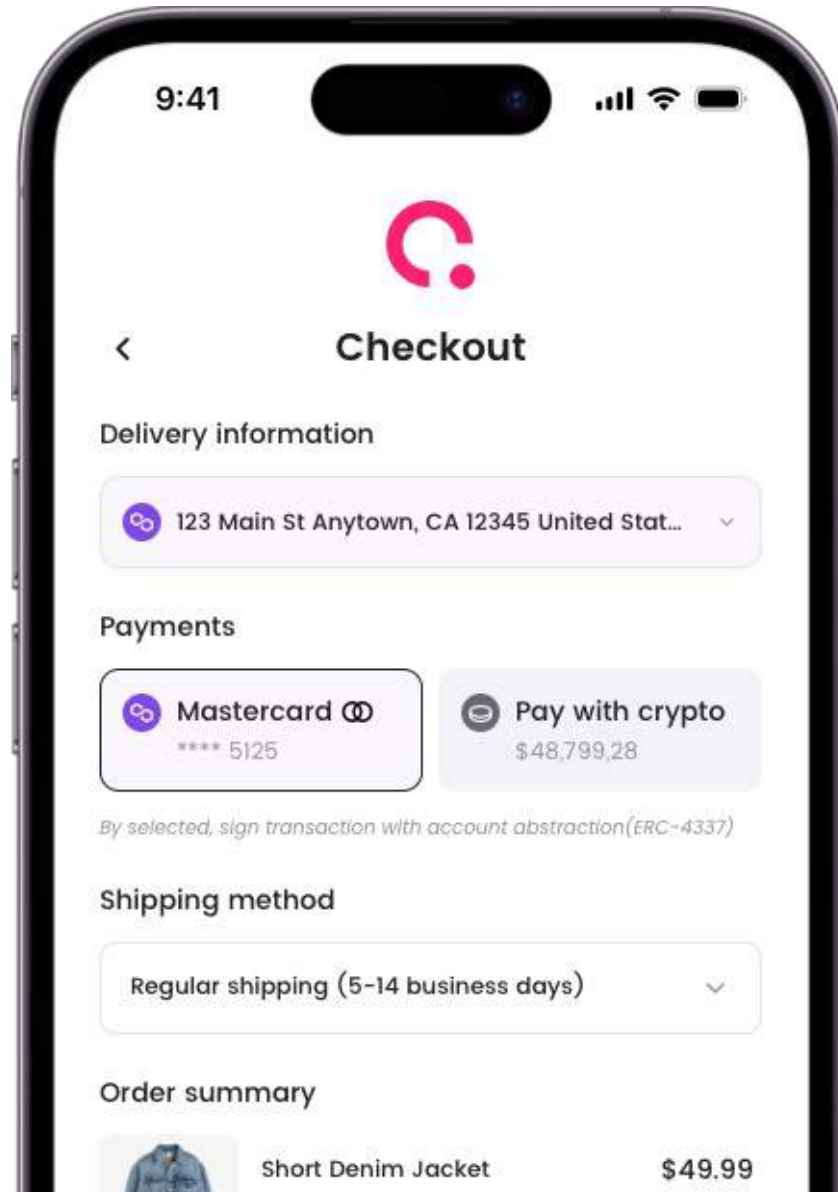
- ✓ Fast check-out
- ✓ Personalized customer engagement & loyalty programs
- ✓ Control and track engagement

✓ Credit card or crypto payments

Exposure to new customer opportunities

- ✓ Reduce data breach & cyber risk





De-clutter your checkout, let customers decide

Give your customers the option to pay with their credit card, crypto or member benefits (in the form of crypto)

We convert crypto into fiat for you

Accept crypto as a form of payment and we'll convert it into the currency of your choice directly into your bank account.

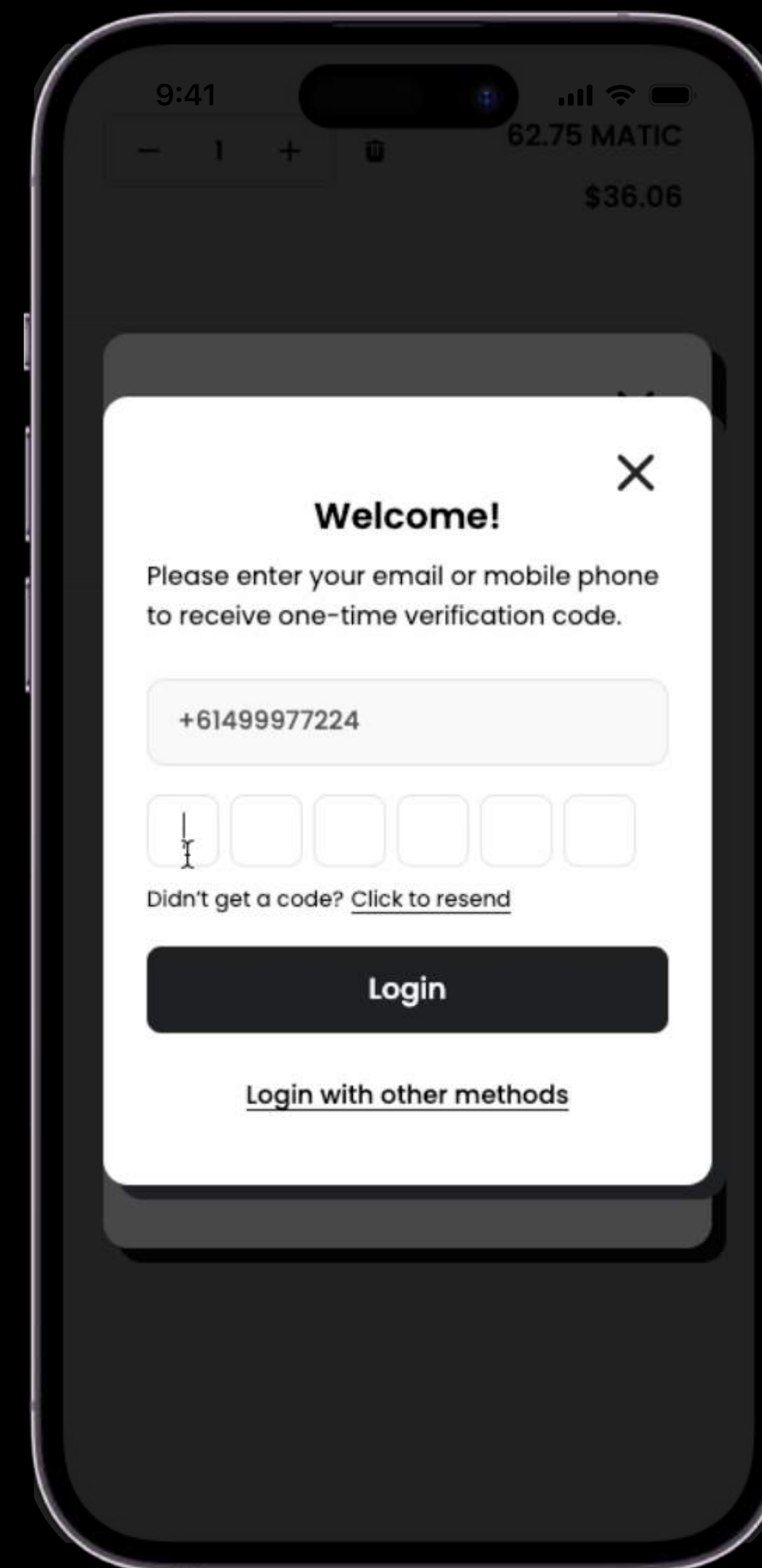
Attract the next generation of customers

Access the existing \$1.1T crypto market, and all the new customers who will use crypto as part of their daily lives.

- ✓ Fast check-out
- ✓ Customer Engagement
- ✓ Control and track engagement
- ✓ Credit card or crypto payments

✓ Reduce data breach & cyber risk

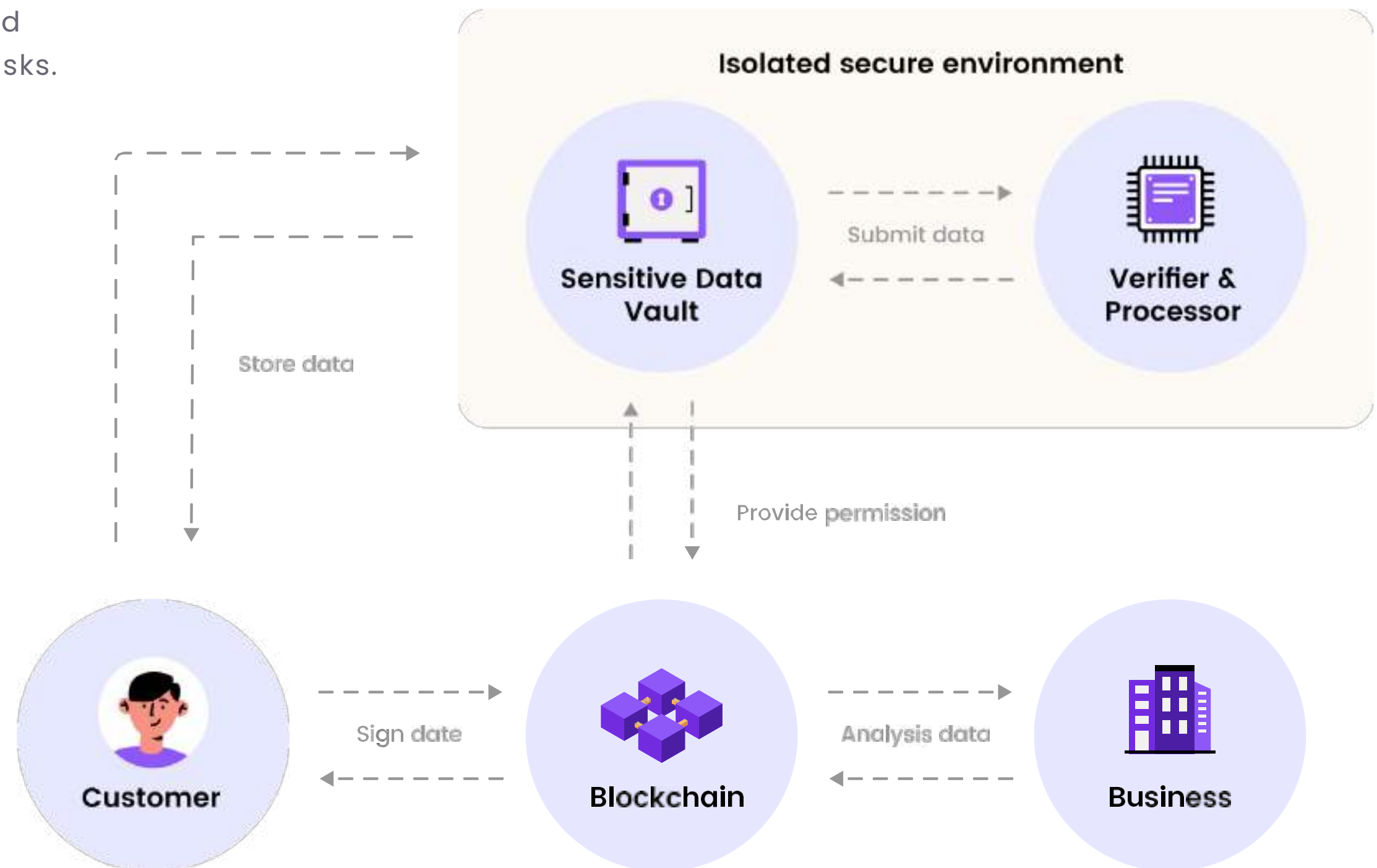
the risk reduction opportunity



Blockchain provides better Security & Data Sovereignty

We revolutionize the way you handle customer data and process payments to reduce data breach and security risks.

- ✓ Customers store and control their sensitive information
- ✓ PCI LEVEL 1 Compliance Card Vault
- ✓ Protection from Chargeback Fraud
- ✓ Restoring Ownership of Marketing Data

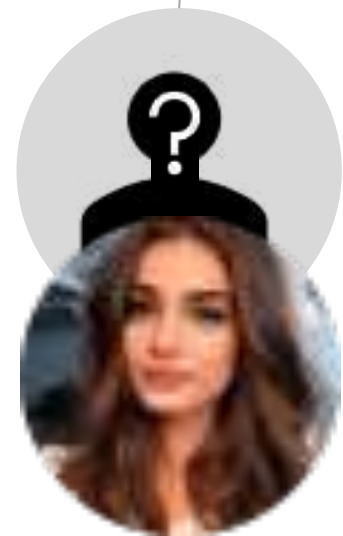


Let's run through an example

This is how it works



and how we work seamlessly in the background.



1



Unknown customer has products in your cart and proceeds to the check-out page.



We will integrate with your guest check-out page to collect guest check-out information.

2



Customer checks out as guest and clicks "save details with Deputy" button..



We will create a blockchain wallet to allow the guest customer to store and re-use check-out information.

3



Guest's credit card is securely shared with your PSP and payment is processed.



We'll integrate with your existing PSP.

7



Caroline will be able to see the discount applied while she's browsing and redeem it at check-out.



We will direct the customer back to your site.

6



The offer is sent directly into Caroline's wallet which will be redeemed automatically.



We'll enable you to send the NFT (which will contain the offer) to Caroline easily and mistake free.

5



You can send Caroline a membership offer or discount to bring her back.



We'll help you create an NFT which will give Caroline the benefits. This will apply while she's browsing your site, or at check-out. All she has to do is connect her wallet to the site with one click.

4



Caroline's wallet UID and activity is stored in your CRM and is now a member!



We'll provide API integration.



We know **you'll love us**



✓ **Personalized loyalty programs**

✓ **Reduce guest check-out**

✓ **Fraud Protection data on chain**

✓ **Simple downstream integration**

✓ **Future proof your business**

✓ **Reduced cart abandonment**

✓ **No more lost customer browsing data**

✓ **Customer login using blockchain wallet**

✓ **No need to hold Personal/Card Information**

✓ **Optimised low cost processing**

Your customers will love us

✓ Reduced friction at check-out

✓ Easy redemption of deals and promos

✓ Reduced friction to become a member

✓ Digital wallet with automated benefits

✓ Option to pay with fiat/crypto

✓ Easy to share deals/promos with friends

✓ Customers are in control of their data!

✓ Reduced email spam



► Find out more



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Find out **more**

We'd love to work with you!

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Try our demo:

